

Innovate in York - Manufacturing Conference

Bellagio Boutique Event Venue
8540 Jane St., Vaughan ON
Tuesday, December 6, 2011
8:30am to 2:30pm

KEYNOTE

Idris Mootee of Idea Couture presenting Strategic Innovation and New Game Theory. Idris is a frequent keynote speaker at international conferences around the world and author of several books (in many languages) on strategic innovation and design thinking. With more than 25 years of deep strategy experience spanning across three continents, Idris partners with clients in all sectors to develop strategic foresights, identify their highest-value innovation opportunities, address their most critical challenges, explore strategic options and develop breakthrough ideas. The process is arguably the most enduring innovation that represents the kind of interdisciplinary collaboration and design thinking that Idea Couture is built upon. He is currently Lecturer at Harvard and Program Leader of the Design Thinking for Business Innovation.

A successful serial entrepreneur, prior to co-founding Idea Couture, Idris was Global Chief Strategist of Blast Radius (WPP), Global Head of Strategy for Organic (Omnicom), co-founder and Chief Strategy Officer of Live Lowe and Partners (Interpublic), and Chief Strategist with CBIZ e-solutions (CBIZ). Idris holds Masters Degrees in Management from London Business School and in Technology Management from Brunel University Graduate School as well as completed advanced management education at Ivey Business School and Harvard Business School.

Idris received the most innovative award in 2010 from The Chinese Canadian Entrepreneur Awards which are hosted by the Association of Chinese Canadian Entrepreneurs in association with The Centre of Entrepreneurship of Centennial College, Ontario Ministry of Economic Development and Innovation, Pricewaterhouse Coopers and Ming Pao Daily News. Idris resides in Richmond Hill.

THE MANUFACTURING INNOVATION PANEL

Will highlight the challenges of innovation from successful York Region manufacturers and includes:

- Alutron Modules of Aurora, Vern Cunningham
- Seneca College, Christine Bradaric-Baus
- SMTC Corporation of Markham, Brian Morrison
- Vecture Inc. of Vaughan, Angelo Catenaro

INNOVATE YORK

Brock Dickinson of Millier Dickinson Blais will discuss "Innovate York: A Guide for York Region Manufacturers"

THE INNOVATION RESOURCES PANEL

Will address assistance to manufacturers toward their innovation goals. Panellists include:

- National Angel Capital Organization, Andrew Wilkes
- Mitacs, Samantha Reid
- NRC-IRAP, Angelo Del Duca
- Ontario Centres of Excellence, Jose Costa or Balinder Rai
- SR&ED, Canada Revenue Agency, Lynda Sturgeoff

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Agenda

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8:30am - 9:00am

REGISTRATION & CONTINENTAL BREAKFAST

9:00am - 9:30am

WELCOME AND INTRODUCTIONS

Master of Ceremonies - Doug Lindeblom
Welcome Remarks - York Region Chairman Representative
Welcome Remarks - Employment Ontario Representative

9:30am - 10:30am

KEYNOTE

Strategic Innovation and New Game Strategy
Idris Mootee - CEO, Idea Couture

10:30am - 11:00am

REFRESHMENT BREAK & NETWORKING

Refreshments Provided

11:00am - 11:45am

MANUFACTURING PANEL

Will address the innovations that made York Region manufacturers successful

11:45am - 12:00pm

INNOVATE IN YORK

Brock Dickinson - Millier Dickinson Blais

12:00pm - 1:15pm

LUNCH

Buffet Lunch

1:15pm - 2:00pm

INNOVATION RESOURCES

Will address resources for assisting manufacturers in their goals of innovation
Panellist include the National Angel Capital Organization Chair and experts on government grants and subsidies

2:00pm - 2:30pm

CLOSING REMARKS

Master of Ceremonies - Doug Lindeblom